



Rabii Ouadi

Sales Director, Enterprise & Industries.
Transportation, 5G, Private Networks, IoT and
Cloud



ERICSSON

Rabii Ouadi joined Ericsson to lead the sales team responsible for the transportation and automotive sector for 4G/5G private networks, cloud and IoT. His main responsibility is to develop the business in France and around the world through French global partners. With extensive experience in the field of critical telecommunications, Rabii has more than 20 years of expertise in the critical communications industry. Rabii's professional experience spread from French and European telecom operators to global telecommunications providers and the Transport Industry.